

SCHOOLS ARE INVITED to join the 'What's it Like, Living Green? Take a Green Leap for Literacy' campaign, free of charge. You can register at www.jillvanderwood.com

The object of this campaign is to help literacy programs, build up your school library, and make a difference for the environment.

Have fun and take a green leap for literacy.

Money will be raised by students through A) recycling aluminum, and in some areas, disposable water bottles B) T-shirt sales C) matching donations from businesses.

Kids, parents, and the community will be donating time, money and books to build up your school library—or the funds can be donated to an inner city school, with less funding.

It is suggested that 20% of funds raised be donated to the CARE organization, or a literacy program of your choice. CARE can use the funds to teach girls to read in poor countries. Many countries do not offer education to girls. Uneducated girls are destined to live in poverty. They are often sold into slavery or worse, or married young and subject to abuse. By educating girls, they will have a better life for themselves and their children.

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- 1) Form a green team of students/teachers
- 2) Set a kick-off date
- 3) Get other schools to participate—a friendly competition (optional)
- 4) Contact businesses in the area to- A) donate funds for T-shirts- B) print T-shirts- (optional) C) match donations- D) donate a prize to the winning school in your area
- 5) Check with your recycling center for hours of operation and what kind of metals/plastics they take.
- 6) Send notes home to parents for your Leap for Literacy- A) have students collect cans



and other recyclable metals/and in some areas, plastic bottles B) have students go to neighbors and businesses to collect cans- C) ask parents if their company would be willing to donate T-shirts, print T-shirts, or make a donation.

7) Contact local writers groups and book stores to donate books for your school library.

8) Bring all cans to the school parking lot on the target date, weather permitting (this can be messy).

9) Line up trucks to deliver cans to the recycling center

11) Kids, parents, and the community will be donating time, money and books to build up your school library—or the library of an inner city school with less funding.

No funds, checks, books or any other monetary exchange will be made with the author or this website. All proceeds go directly to the school. All checks should be made out to the school, which can then determine the amount that goes to a literacy program.

This program is the brainchild of Jill Ammon Vanderwood— Author: What’s It Like, Living Green? The author requests that the title of the book be used for the campaign. The author would like to have the schools register on this site to keep track of how far this program is reaching. She would also like for your school to register the amount earned for your school library by recycling cans/bottles and the amount earned for a literacy program. Statistics will be periodically updated on this site.

Thank you,
You can make a difference.

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